

CONFIDENTIAL POSITION SPECIFICATION

ORGANIZATION: The American Alpine Club

LOCATION: Golden, CO

POSITION: Education Manager

ORGANIZATIONAL INFORMATION:

The American Alpine Club is the premier national organization in the U.S. devoted to the multitude of issues facing rock climbers and mountaineers. For more than 113 years, the AAC has led mountaineering adventure, scientific research and education in the U.S. The Club's active membership ranges from beginning climbers to a "who's who" of the world's most experienced mountaineers. The organization's dedication to education and conservation drives dissemination of knowledge, continued study and scientific exploration of the high mountains of the world, from the Arctic Circle to the peaks of Antarctica.

Guiding Principles

Mission: To support our shared passion for climbing and respect for the places we climb.

Vision: A united community of competent climbers and healthy climbing landscapes.

Audience: Everyone who loves climbing.

Core Values:

- Authoritative climbing information, knowledge and resources benefit and inspire us and future generations.
- Advocacy and leadership advance our climbing interests and promote conservation.
- Community and competency strengthen and embolden us to push our limits.

The AAC is a not-for-profit 501 (c)(3) organization supported by membership dues; gifts and grants from individuals, corporations and foundations; income from restricted endowments; and income from merchandise, publications and lodging.

WEB SITE: americanalpineclub.org

POSITION OBJECTIVE: The Education Manager will be responsible for building, launching and managing the American Alpine Club's education programs.

S/he will be considered successful if s/he

- Manages the relationships with key partners:
 - The Regional Clubs - will be key to the delivery of any program and are partial funders of this position.

- These include Mazamas, Mountaineers, and Colorado Mountain Club
 - The AMGA - which implements the Single Pitch Instructor Certificate
 - The UIAA - which owns the standards we implement in the United States
 - Climbing gyms, guide services, and other climbing education program deliverers
 - The CWA – our liaison to insurance carriers and a potential partner in climbing gym adoption
- Develops and launches an introductory climbing curriculum consistent with the UIAA. The approach is a two-phase process. Phase I is focused on a belay curriculum and the creation and wide adoption of a universal belay card. Phase II will be a more comprehensive Single Pitch Sport Standard that builds off Phase I.
 - The program should include key marketing materials and public service announcements
 - The program should be delivered by certified instructors at qualified organizations
 - There will be a plan for continuing education for certified instructors
 - There will be a plan for quality control of courses
- Develops a long-term plan for implementing other courses, either directly or through partners, consistent with UIAA educational standards
- Participates in public and governmental policy efforts associated with climbing education

SPECIFIC RESPONSIBILITIES:

The Education Manager will be responsible for planning and directing all programmatic and operational aspects of education at the AAC.

Relationships and Sales

- The AAC's education program will only be successful if adopted widely in the United States. We believe a universal belay card is one key to driving exposure for new standards as well as a tool for recruiting new members. A critical component of the position will be cultivating relationships so that the concept of a universal belay card takes hold among prominent gyms, with the endorsement of key insurance companies.

National Leadership

- AAC educational programs will set the standard for climbing instructors and outdoor leaders. It must be consistent with the more rigorous standards for mountain guides.

Risk Management

- The Education Manager will provide a process to ensure proper risk management systems are in place for all AAC programs.

Quality Control and Oversight

- The Education Manager must provide for quality control, continuing education and general oversight for the program.

Human Resources

- Works with Human Resources Manager to see that all HR requirements are adhered to.

Other Duties

- There will be additional work throughout the organization that is best done by the Education Manager. This will depend on the individual's particular areas of interest and expertise.

**REPORTING
RELATIONSHIP:**

The Education Manager reports to the AAC CEO, Phil Powers. S/he will be expected to build the requisite volunteer committees to manage the program(s).

**CANDIDATE
COMPETENCIES/
QUALIFICATIONS:**

- Candidate shall have strong organizational and management skills and be experienced with business system technologies used for computing, communications, and managing staff resources, budgets, and schedules.
- 5+ years of outdoor education program development experience and demonstrated management of education programs, from conceptualization to delivery to performance reviews
- AMGA Rock Guide Certificate or equivalent
- Experience with volunteers and working with steering committees to manage programs
- 2+ years marketing programs to the public, and demonstrated experience influencing public and governmental policy
- Experience with identifying, vetting and coordinating external program delivery providers, both corporate and individual contractors
- Ability to influence external stakeholders and partners in order to position programs at the forefront of the industry
- A strong teamwork ethic and collaborative attitude
- Willingness to travel

COMPENSATION:

Compensation will be competitive and commensurate with experience.

EDUCATION:

AMGA Rock Guide Certification is preferred

**SEND COVER LETTER
AND RESUME TO:**

Phil Powers, CEO
The American Alpine Club
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